



Contact

samcenterbar@gmail.com
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Education

BA Theater, Playwriting '14
James Madison University,
Harrisonburg, VA

Skills

Sales
Social Media
Comedy writing
Public speaking
Creative Strategy
Adapting to new roles

Summary

3 years copywriting experience
7+ years writing/performing experience
Studied theater and playwriting
Writing didn't always pay the bills. So, I've been an actress, a teacher, a waitress, a truck driver, a retail designer, even a door-to-door closet salesman. I value those experiences and carry them into my work.

Experience

Aug 2022 - Present
Associate Copywriter • FCB Chicago
Writes for Health & Wellness brands including Dramamine, Goody's, BC, Janssen Pharmaceuticals

June 2022 - August 2022
Copywriter Intern • FCB Chicago
Shadowed, pitched concepts, and wrote for clients including Janssen, Museum of Contemporary Art, Goody's, Wasa, & Canon

May 2020 - October 2022
Freelance Copywriter • Write Label (remote)
Wrote for a variety of small businesses (radio, OLV, OOH)

April 2022 - June 2022
Freelance Copywriter • Escape Marquette
Developed social media strategy and content, Google Ads, radio scripts, blogs, and did video editing for a locally-owned Escape Room

Jan 2022 - Aug 2022
Social Media/Content Strategist • Spread Goodness Day (nonprofit)
Wrote blogs and edited videos for SGD website + hosted contests on social channels, including a raffle and a Dad Jokes writing contest

Oct 2018 - Nov 2019
Content Writer/Comedy Writer • Comedy Wire
Consistently ranked top ten short-form comedic content writer. Wrote topical jokes, memes, and social media tags. Won top prize twice out of 100+ comedians.